



Press Release

Mauves, October 4, 2021, 6:00 pm

Altheora announces its strategic plan

Inspire & Lead the Return of Industry Objective: €100 million

On October 1, the Altheora Group announced its 2021 - 2026 strategic plan.

This plan, whose motto is *Inspire & Lead the Return of Industry*, is founded on the strengths, values, and unique aspects of the group, with a clear vision:

"To become the largest high-performance and responsible mid-cap company, the European leader in the design and manufacture of composite components, that is able to generate sustainable growth and contribute to revitalizing its region."

In a globalized economic context, and facing environmental and societal challenges, *Inspire & Lead the Return of Industry* affirms a new frontier of profitable growth, and will help Altheora to:

- become **the leading hub for attracting** talent, financing, and industrial projects by actively participating in **bringing industry back to the Auvergne Rhône-Alpes region as a priority**
- bring in **sales of €100 million** by combining internal and external growth
- **put ALTHEORA Composites** at the forefront of European players in producing composites for **new types of ground-based mobility** and in large strategic industrial sectors
- **with ALTHEORA Coating, build** a high-added-value hub of expertise for industrial parts finishing work.
- **contribute to the development of R&D within the group by putting ALTHEORA SHIFT**, its catalyst of **technological innovation**, serving the entire ecosystem

ALTHEORA

ALTHEORA

smart & sustainable
industrial leader



This mixed growth strategy, using both internal and external growth, is based on the group's industrial excellence, targeted industrial growth opportunities, partnerships for developing innovative technologies, marketing choices that gain market share, responsible commitments, and rigorous financial management.

For Bénédicte Durand, Managing Director:

"Inspire & Lead the Return of Industry" seeks to strengthen Altheora's position: a captain of industry, a leader in its strategic markets, and a creator of a symbiotic and respectful industrial ecosystem. This strategic plan gives us direction to guide the group to growth that is sustainable and inclusive, while remaining agile so as to adapt to the changes in our international markets. It relies on the talent of our 220 employees, who share our technological expertise and unique know-how with our clients."



ALTHEORA is a European leader in composite material applications. Since 1934, the Group has been known for its development of specific tools in Construction and Public Works (switching boxes for electrical, gas, telecommunications, and other applications). It also developed expertise and cutting-edge technology in such wide-ranging and exacting sectors as railways, aeronautics, automotive, healthcare, recreation, and urban outdoor furnishings. As well, it has an innovation laboratory to co-develop new products with its clients that respond to the needs of tomorrow, such as new types of mobility or smart cities.

ALTHEORA offers solutions that are 100% integrated, from R&D on through to production. The Group benefits from the know-how of its employees spread across four sites in the Auvergne-Rhône-Alpes region, as well as one site in Romania. It currently supports more than 500 clients outside of France, and in 2020 it won an award for the best innovation in the Design & Furniture category of the JEC Innovation Awards.

The company is listed on EURONEXT GROWTH - Code ISIN : FR0000061244 – ALORA

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